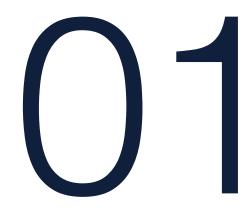


# Baltimore

Market Report 2024

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# Steady Demand and Robust Absorption



# The Baltimore multifamily market continues to show impressive strength, with the demand for apartments surging over the past year

The market has absorbed approximately 4,300 units, surpassing the 10-year historical average. This strong demand indicates a promising trajectory for 2024, with this year likely ranking among the highest in terms of multifamily absorption in recent history. Both urban and suburban submarkets, including Canton, Downtown Baltimore, and surrounding counties, have experienced significant positive absorption, highlighting the city's continued appeal to renters.

Even with the addition of over 7,500 new units in the past three years, the vacancy rate has remained stable, reflecting the market's ability to balance supply with demand effectively. This stability is a testament to Baltimore's resilience and its position as a desirable market for multifamily investments.

**3,825** 12 Mo Delivered Units

6.7%

Vacancy Rate

4,692

12 Mo Absorption Units

2.6% 12 Mo Asking Rent Growth

# **Key Indicators**



Current Quarter	Units	Vacancy Rate	Asking Rent	Effective Rent	Absorption Units	Delivered Units	Under Constr Units
4 & 5 Star	49,024	7.8%	\$2,191	\$2,175	792	339	2,353
3 Star	96,473	6.2%	\$1,634	\$1,623	396	364	360
1 & 2 Star	67,516	6.6%	\$1,305	\$1,295	17	0	0
Market	213,013	6.7%	\$1,672	\$1,660	1,205	703	2,713

Annual Trends	12 Month	Historical Average	Forecast Average	Peak	When	Trough	When
Vacancy Change (YOY)	-0.5%	6.1%	6.0%	7.5%	2018 Q1	3.6%	2021 Q3
Absorption Units	4,692	1,863	2,625	7,086	2021 Q2	(3,706)	2023 Q1
Delivered Units	3,825	2,239	2,154	5,470	2018 Q2	482	2004 Q2
Demolished Units	0	70	71	313	2022 Q4	0	2024 Q2
Asking Rent Growth (YOY)	2.6%	2.4%	4.1%	10.5%	2021 Q3	-1.1%	2009 Q3
Effective Rent Growth (YOY)	2.8%	2.4%	4.1%	11.4%	2021 Q3	-1.1%	2009 Q3
Sales Volume	\$480M	\$1.1B	N/A	\$4.2B	2021 Q4	\$120.7M	2009 Q4







# Improving Vacancy Rates & Rent Growth



## Baltimore's vacancy rate has seen a favorable decline, now standing at its lowest since early 2023

This reduction in vacancy is particularly notable given the substantial new supply entering the market. The market's stability has also supported a rebound in rent growth, which is currently outpacing the national average. As demand continues to outstrip supply, rents are expected to maintain their upward trajectory, particularly in soughtafter areas like East and North Baltimore.

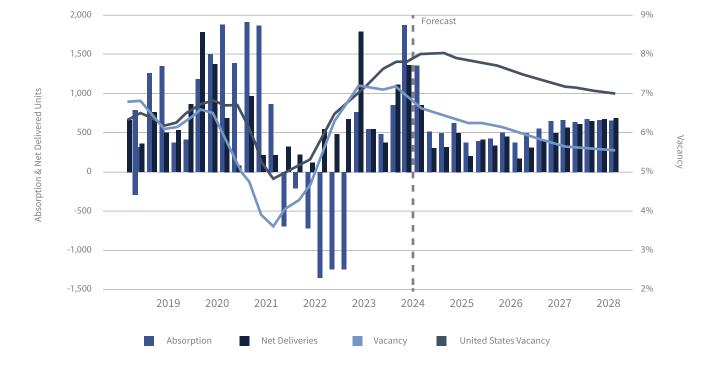
In addition, rent growth has been robust across various market segments, with the most significant gains observed in high-demand submarkets such as East Baltimore and North Baltimore City. This trend is indicative of a market that is not only stabilizing but also evolving, with strong prospects for continued growth in the coming quarters.

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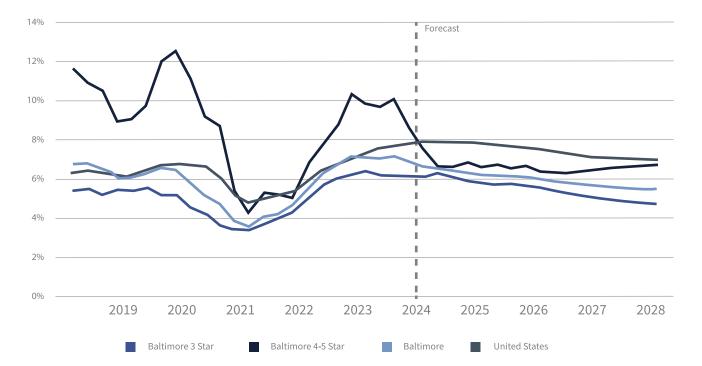
#### Vacancy





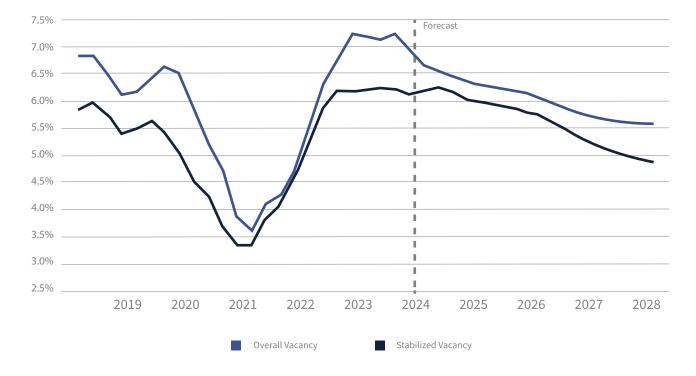
#### Absorption, Net Deliveries & Vacancy





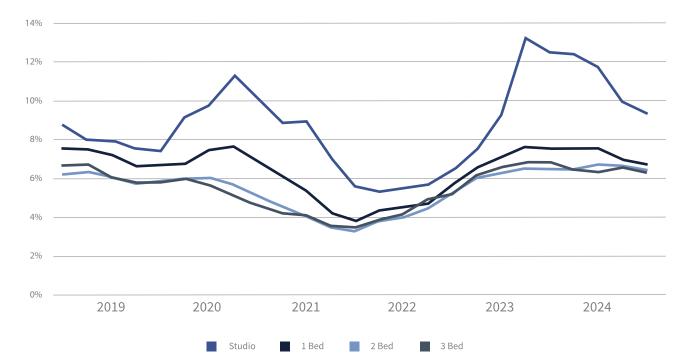
Vacancy



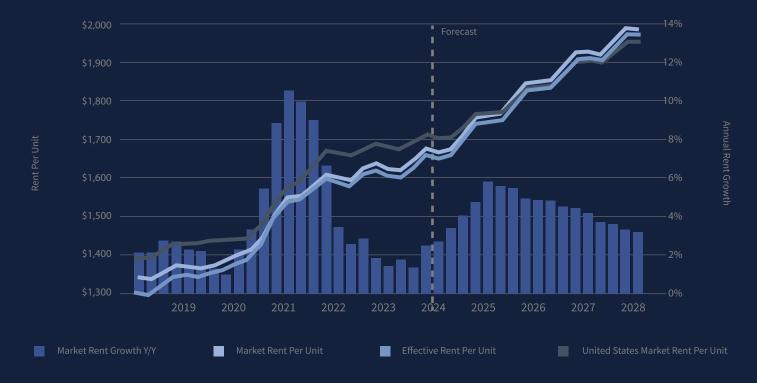


#### **Overall & Stabilized Vacancy**





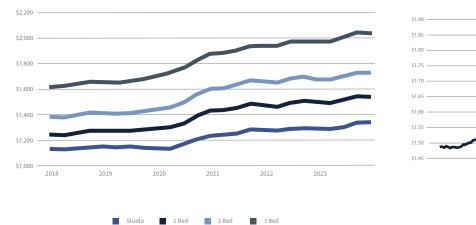


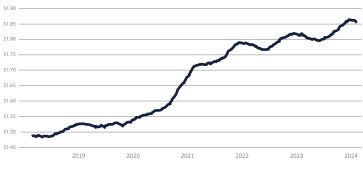


#### Market Rent Per Unit & Rent Growth

Market Rent Per Unit by Bedroom







#### 4 & 5 Star Expenses Per SF (Annual)



	Operating Expenses								Capital Expenditures			
Market / Cluster	Mgmt.	Admin.	Payroll	Water	Utilities	Maint.	Insurance	Taxes	Appliance	Structural	Other	Total
Baltimore	\$0.62	\$0.74	\$1.07	\$0.24	\$0.58	\$1.31	\$0.26	\$1.51	\$0.18	\$0.43	\$0.80	\$7.74
Annapolis	\$0.63	\$0.82	\$1.05	\$0.11	\$0.36	\$1.25	\$0.24	\$1.61	\$0.11	\$0.28	\$0.61	\$7.07
Canton	\$0.66	\$0.81	\$1.13	\$0.38	\$0.77	\$1.35	\$0.29	\$1.58	\$0.30	\$0.75	\$1.18	\$9.20
Downtown Baltimore	\$0.66	\$0.81	\$1.07	\$0.12	\$0.41	\$1.35	\$0.25	\$1.58	\$0.12	\$0.29	\$0.61	\$7.27
East Anne Arundel	\$0.62	\$0.82	\$1.04	\$0.10	\$0.35	\$1.22	\$0.23	\$1.59	\$0.11	\$0.27	\$0.61	\$6.96
East Baltimore	\$0.67	\$0.84	\$1.17	\$0.43	\$0.83	\$1.43	\$0.32	\$1.67	\$0.37	\$0.92	\$1.33	\$9.98
Federal Hill	\$0.67	\$0.84	\$1.17	\$0.43	\$0.83	\$1.43	\$0.32	\$1.67	\$0.37	\$0.92	\$1.33	\$9.98
Harford County	\$0.67	\$0.84	\$1.10	\$0.12	\$0.41	\$1.43	\$0.25	\$1.67	\$0.12	\$0.32	\$0.62	\$7.55
Howard County	\$0.61	\$0.74	\$1.02	\$0.29	\$0.74	\$1.26	\$0.23	\$1.51	\$0.11	\$0.28	\$0.61	\$7.40
North Baltimore City	\$0.60	\$0.72	\$1.01	\$0.37	\$0.81	\$1.07	\$0.25	\$1.25	\$0.19	\$0.46	\$1.04	\$7.77
Northwest Baltimore	\$0.45	\$0.60	\$0.85	\$0.32	\$0.71	\$0.79	\$0.20	\$0.92	\$0.07	\$0.14	\$0.81	\$5.86
Queen Annes County	\$0.67	\$0.84	\$1.10	\$0.12	\$0.41	\$1.43	\$0.25	\$1.67	\$0.12	\$0.32	\$0.62	\$7.55
South Baltimore	\$0.67	\$0.84	\$1.17	\$0.43	\$0.83	\$1.43	\$0.32	\$1.67	\$0.37	\$0.92	\$1.33	\$9.98
Southeast Baltimore	\$0.48	\$0.44	\$1.10	\$0.17	\$0.44	\$1.44	\$0.25	\$1.25	\$0.18	\$0.32	\$0.62	\$6.69
Southwest Baltimor	\$0.67	\$0.84	\$1.10	\$0.30	\$0.75	\$1.43	\$0.25	\$1.67	\$0.12	\$0.32	\$0.62	\$8.07
Towson	\$0.50	\$0.49	\$1.05	\$0.21	\$0.53	\$1.29	\$0.24	\$1.18	\$0.16	\$0.28	\$0.68	\$6.61
West Anne Arundel	\$0.65	\$0.83	\$1.07	\$0.11	\$0.38	\$1.34	\$0.24	\$1.64	\$0.12	\$0.30	\$0.61	\$7.29
West Baltimore City	\$0.67	\$0.84	\$1.17	\$0.43	\$0.83	\$1.43	\$0.32	\$1.67	\$0.37	\$0.92	\$1.33	\$9.98
West Baltimore Cou	\$0.49	\$0.46	\$1.10	\$0.14	\$0.43	\$1.46	\$0.24	\$1.34	\$0.18	\$0.32	\$0.62	\$6.78

Expenses are estimated using NCREIF, IREM, and CoStar data using the narrowest possible geographical definition from Zip Code to region.

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# Active Construction, Strategic Development & Strong Sales Activity



## Baltimore's construction landscape remains dynamic, with around 2,700 units under development

Primarily in key areas like Downtown Baltimore, Canton, and Federal Hill. A standout project is Harbor Point, a mixed-use development set to deliver nearly 600 luxury apartments in 2024, reflecting the trend toward vibrant live-work-play environments.

Sales activity in the multifamily sector remains robust, highlighted by the Q2 2024 sale of the 414 Light Street apartments, a luxury high-rise in Downtown Baltimore, for approximately \$240 million. This transaction underscores strong investor confidence in Baltimore's multifamily market.

Additionally, at Midfield, we recently sold an 18-unit building near Johns Hopkins for a little over \$180,000 per unit. Our ongoing listing of a 244-unit property as a recapitalization further demonstrates that, with creativity, deals are still achievable even in a higher interest rate environment.

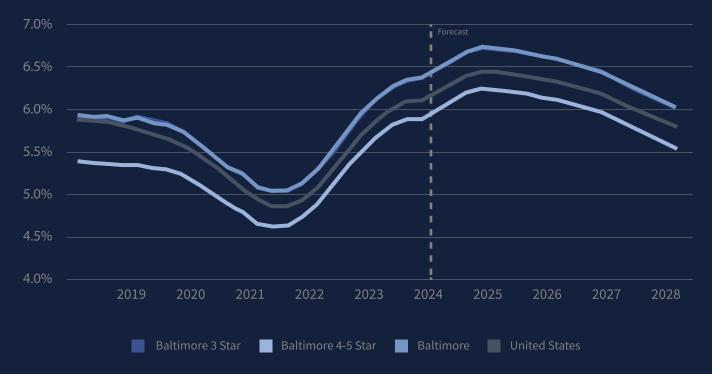
These developments and transactions underscore the vibrancy and potential of Baltimore's multifamily market, with strategic focus ensuring continued momentum.





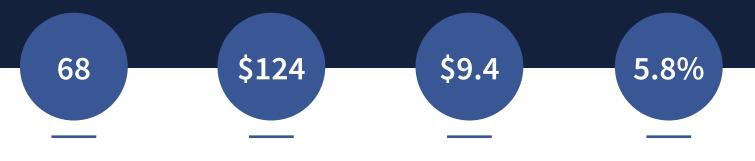
#### Sales Volumen & Market Sale Price Per Unit

**Market Cap Rate** 



## Sale Comparable





Sale Comparables Avg. Price/Unit (thous.) Avg. Price (mill.)

Avg. Vacancy at Sale

Sales Attributes	Low	Average	Median	High
Sale Price	\$257,000	\$9,410,960	\$1,600,000	\$68,500,000
Price/Unit	\$45,833	\$123,796	\$99,833	\$257,500
Cap Rate	5.0%	8.6%	8.3%	17.0%
Vacancy Rate At Sale	0%	5.8%	3.0%	50.0%
Time Since Sale in Months	0.1	5.5	5.8	11.5
Property Attributes	Low	Average	Median	High
Property Size in Units	5	61	14	515
Number of Floors	2	3	3	12
Average Unit SF	342	845	795	2,209
0				
Year Built	1850	1942	1948	2021



## **Recently Closed Transactions**





## **Multifamily Auction Offerings**





**3612 Eldorado Ave** Baltimore, MD 21207

18 Units



**4901 York Rd** Baltimore, MD 21212

13 Units



1611-1613 Gwynns Falls Pkwy Baltimore, MD 21217

17 Units | Under Contract



**14-16 E Madison St** Baltimore, MD 21202

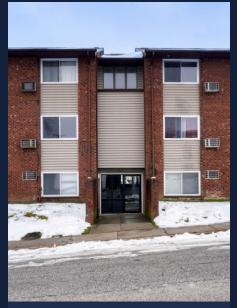
20 Units | Under Contract

## Exclusive Offerings





Hillside Manor Baltimore, MD 21216 244 Units | Multifamily



**499 Beaumont Ave** Baltimore, MD 21212 18 Units | Multifamily



**2107-2111 Park Ave** Baltimore, MD 21217 16 Units | Multifamily



**2620-2630 E Northern Pkwy** Baltimore, MD 21214

15 Units | Multifamily



**201 E North Ave** Baltimore, MD 21202 12 Units | Multifamily



**2800 N Calvert St** Baltimore, MD 21218

9 Units | Multifamily

## Exclusive Offerings





**316 N Paca St** Baltimore, MD 21201 8 Units | Multifamily



**5900 York Rd** Baltimore, MD 21212 17,100 SF GLA | Retail



**201 Milford Mill Rd** Pikesville, MD 21208 14,077 SF RBA | Retail



**5109 York Rd** Baltimore, MD 21212

3,750 SF GLA | Retail



**6515 Belair Rd** Baltimore, MD 21206 19,442 SF RBA | Retail



6200 Harford Rd Baltimore, MD 21214 6,400 SF GLA | Retail





Local Economic Recovery & Long-Term Stability



# The economic landscape in Baltimore has shown resilience, particularly following the challenges earlier in the year

The reopening of the Port of Baltimore has been a significant boost, helping to stabilize the local economy. Job growth, especially in sectors like Professional Services, Government, and Transportation, is contributing to the overall economic recovery, which bodes well for the multifamily market.

Looking ahead, Baltimore's multifamily sector is expected to benefit from steady population growth and a continued influx of educated professionals. With the region's population stabilizing and projected to grow through 2028, the demand for quality housing is likely to remain strong. This growth, coupled with ongoing efforts to preserve affordable housing, underscores Baltimore's potential for long-term stability and prosperity in the multifamily sector.

## Baltimore Employment by Industry in Thousands



	CURRENT JOBS		CURRENT GROWTH		10 YR HISTORICAL		5 YR FORECAST	
Industry	Jobs	LQ	Market	US	Market	US	Market	US
Manufacturing	57	0.5	-2.49%	0.04%	0.15%	0.70%	-0.43%	0.13%
Trade, Transportation and Utilities	252	1.0	-0.67%	0.07%	0.72%	1.03%	0.08%	0.14%
Retail Trade	120	0.9	-1.57%	-0.17%	-1.29%	0.18%	-0.32%	0.13%
Financial Activities	78	0.9	0.64%	0.55%	0.32%	1.44%	-0.02%	0.18%
Government	228	1.1	4.78%	2.35%	0.15%	0.55%	0.24%	0.32%
Natural Resources, Mining and Construction	86	1.1	1.85%	2.16%	1.90%	2.36%	-0.05%	0.24%
Education and Health Services	275	1.2	2.43%	3.33%	0.89%	1.98%	0.56%	0.63%
Professional and Business Services	251	1.2	1.24%	0.69%	1.38%	1.97%	0.46%	0.47%
Information	16	0.6	-0.60%	-1.76%	-0.07%	1.10%	-0.09%	0.22%
Leisure and Hospitality	129	0.8	2.55%	2.56%	0.06%	1.51%	0.34%	0.69%
Other Services	52	1.0	4.13%	1.48%	-0.42%	0.65%	0.04%	0.26%
Total Employment	1,425	1.0	1.72%	1.44%	0.68%	1.34%	0.25%	0.37%



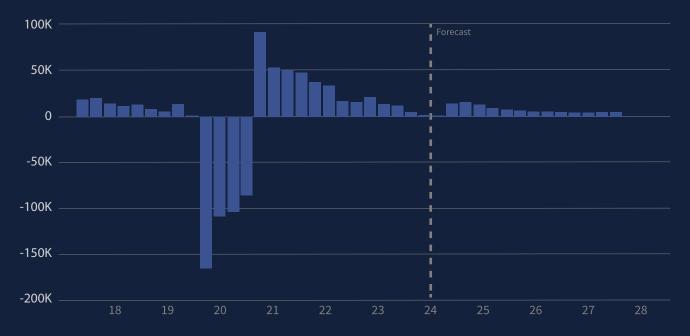
Economy



Job Growth (YOY)



#### **Net Employment Change (YOY)**

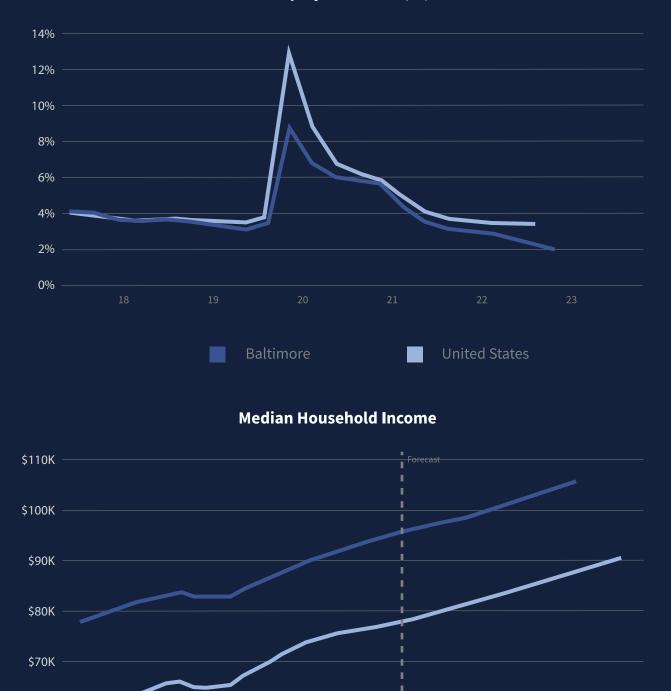


Economy

\$60K

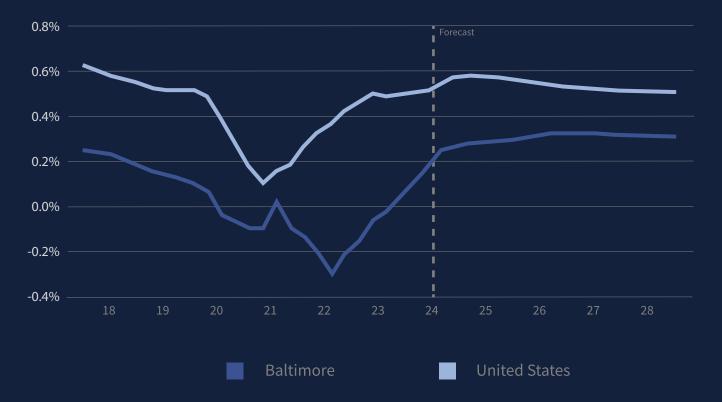


Unemployment Rate (%)



Baltimore United States





#### Population Growth (YOY %)

#### Net Population Change (YOY)



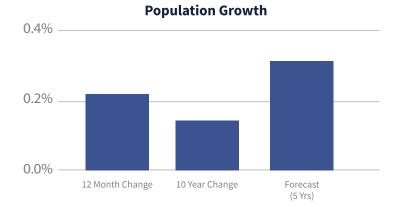
## Demographic Trends

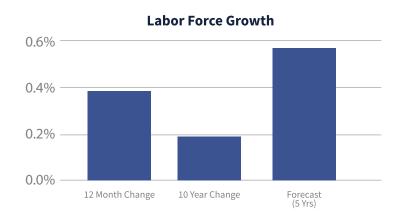


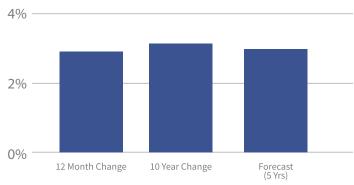
	Current Level		12 Month	Change	10 Year C	Change	5 Year Forecast	
Demographic Category	Metro	US	Metro	US	Metro	US	Metro	US
Population	2,840,517	336,525,813	0.2%	0.5%	0.1%	0.5%	0.3%	0.5%
Households	1,131,400	113,507,094	0.4%	0.7%	0.6%	0.9%	0.4%	0.6%
Median Household Income	\$95,653	\$77,864	2.9%	2.2%	3.1%	3.9%	3.0%	3.5%
Labor Force	1,497,931	168,174,594	0.4%	0.5%	0.2%	0.8%	0.6%	0.5%
Unemployment	2.5%	3.9%	0.5%	0.3%	-0.3%	-0.2%	-	

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Source: Oxford Economics







#### **Income Growth**





# Global Economy & Debt



## The economic landscape in Baltimore has shown resilience, particularly following the challenges earlier in the year

The reopening of the Port of Baltimore has been a significant boost, helping to stabilize the local economy. Job growth, especially in sectors like Professional Services, Government, and Transportation, is contributing to the overall economic recovery, which bodes well for the multifamily market.

Looking ahead, Baltimore's multifamily sector is expected to benefit from steady population growth and a continued influx of educated professionals. With the region's population stabilizing and projected to grow through 2028, the demand for quality housing is likely to remain strong. This growth, coupled with ongoing efforts to preserve affordable housing, underscores Baltimore's potential for long-term stability and prosperity in the multifamily sector.

#### Conventional Multifamily Loans

Rates are 6.25% to 7.00%, depending on credit and property specifics.

#### Fannie Mae & Freddie Mac Loans

GSE loans rage from 5.75% to 6.50%, ideal for larger, stable properties.

#### **HUD/FDA Loans**

Offer some of the lowest rates at 4.75% to 5.50%, especially for affordable housing projects.

#### **Bridge Loans**

Short-term financing at 7.50% to 9%, useful for renovations or quick acquisitions.

#### **CMBS Loans**

Used for large projects, with rates between 6.50% and 7.25%

#### **Mezzanine Financing**

Higher leverage with rates from 9.00% to 12.00%, sitting behind primary debt.

Estimated Debt Rates for Multifamily & Commercial Real Estate (August 2024)

#### Disclaimer

The statements and information provided in this quarterly review by Midfield Realty are intended as a general market overview based on our research and analysis. These statements are not necessarily factual and should not be relied upon as the sole basis for any investment or transaction decisions. We strongly advise all clients and readers to use appropriate platforms and data sources to verify information before making any investment or transaction decisions.

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